

International Conference on Leadership and Innovative Management in Academic Libraries in the Age of New Technology

Tongji University, Shanghai, China

April 25-27, 2012

Conference URL: <http://www.ic2012.lib.tongji.edu.cn>

Rapid technological advances in the 21st century have brought tremendous changes to libraries. Literature resource digitization, network storage and retrieval, resource sharing, radio frequency identification (RFID), mobile reading, smartphones, social networking, and cloud computing have changed users information seeking behavior. All of these technologies have a profound impact on library management and services. Updating management concepts, changing service methodologies, increasing librarian's skill sets, and confronting challenges and opportunities brought by these new technologies are common concerns every academic library needs to address.

The International Conference on Leadership and Innovative Management in Academic Libraries in the Age of New Technology is jointly organized by Tongji University and the Chinese American Librarians Association (CALA). The meeting will be held in Tongji University, Shanghai, China, from April 25-27, 2012. Colleagues from around the world are invited to attend the conference.

The conference program includes a number of keynote speeches to be delivered by those listed below:

Marianne I. Gaunt, Vice President for Information Services and University Librarian,
Rutgers University Libraries, New Jersey, USA

Jim Rettig, Library Director and Associate Dean for Information Services at the United States Naval Academy, ALA President 2008-09, Maryland, USA

Maureen Sullivan, President-elect of the American Library Association, Maryland, USA

Jianzhong Wu, Director, Shanghai Library, Shanghai, China

Xiaolin Zhang, Director, National Science Library, Chinese Academy of Sciences,
Beijing, China

Qiang Zhu, Director, Peking University Libraries, Beijing, China

Topics for this conference include the following:

- Modern approaches to effective leadership
- Library management and developmental planning
- Librarian career design
- Building and sharing library resources in a new technology era
- Practice and reflection for subject librarian services

- Transforming and innovating user service models
- Library technology rejuvenation and developmental prospects

Schedule:

April 24, 2012 Registration

April 25-26, 2012 Keynote speeches and conference presentations

April 27, 2012 Cultural and library visits

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